

**BRIEFING** 

# Arts and Cultural Experiences

Thursday, October 12

### **Featuring**:

- Bas Bleu Theatre
- Fort Collins Museum of Discovery
- Children's Museum of Northern Colorado



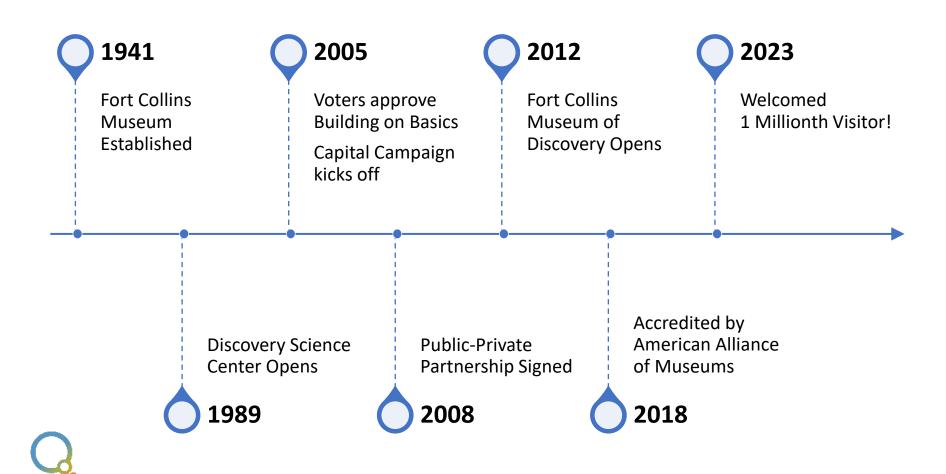


# By the Numbers...

- o 47,000 Sq. Ft. Facility
- o 21,000 Sq. Ft. Exhibition Space
- 38,000+ Object Collections
- 400,000+ Archival Records
- 80+ Seat Immersive Digital Dome Theater
- 120,000+ Visitors Annually
- 3,200+ Members
- 25% Free Visits through Access Program
- 56 Employees
- 12 Board Members, including 3 City Appointed
- 12 Mod Squad Members



## Through the Years



MUSEUM OF DISCOVERY



## Strength Through Partnership

- Public-private partnership with shared governance
  - Board of Directors and City Council
- Two, independent organizations support one mission
  - City of Fort Collins (Fort Collins Museum)
  - Fort Collins Museum of Discovery (Discovery Science Center) as independent 501(c)3
- 1:3 financial ratio
  - City budget supports City staff, identified infrastructure projects, collections
  - Nonprofit intakes all revenue to support Nonprofit staff, special exhibitions, programs,
     Digital Dome, etc.
- Nonprofit completes annual, independent financial audit

This model provides the platform for FCMoD to grow at the rate desired by the community.





















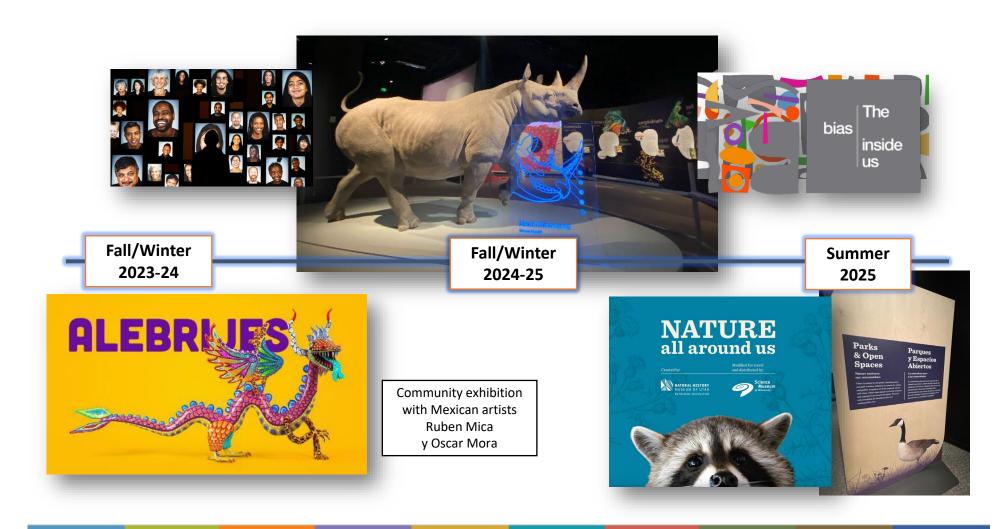






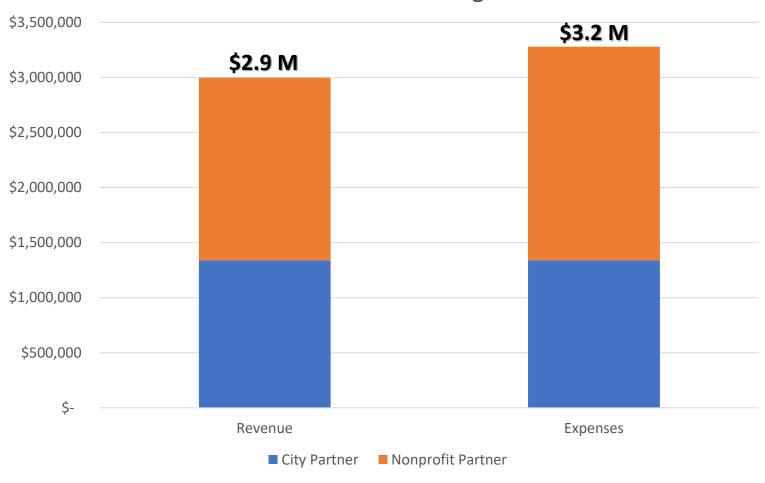
## **Upcoming Special Exhibitions**

- o Included in general admission, free for members
- o Supported through donations, sponsorships, and grants





## **2023 Combined Budget**

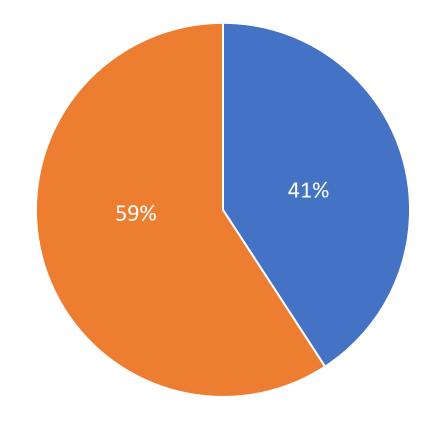




## **Nonprofit Revenue Model**

#### Earned Revenue

- Admission
- Membership
- Retail Sales
- Programs and Experiences



## Contributed Revenue

- Donations
- Grants and Awards
- Sponsorships

Total Operating: \$1.67 M

Other Funding Support

Endowment at CFNC

# THANK YOU!





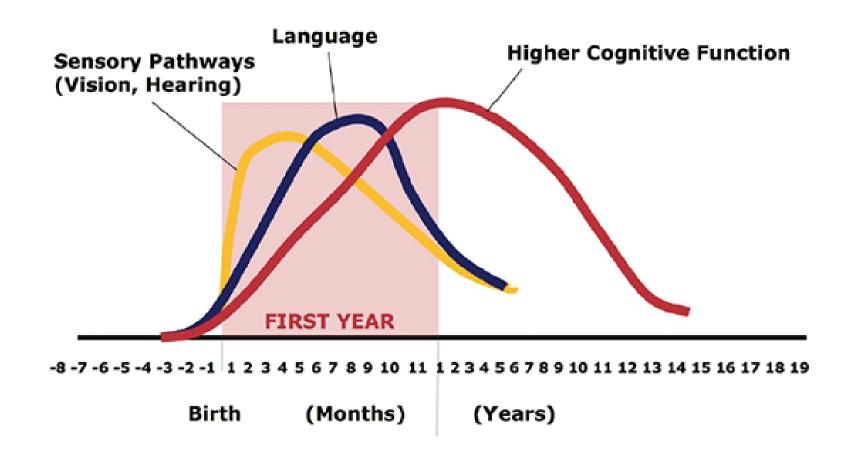


- Childhood and Play
- What is a Children's Museum?
- CMNC



## **Human Brain Development**

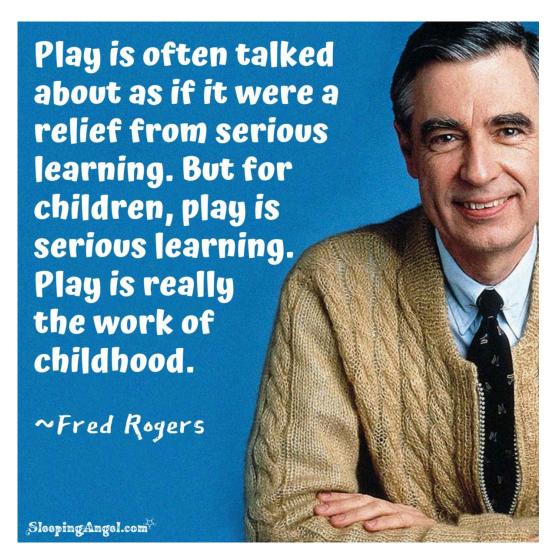
**Neural Connections for Different Functions Develop Sequentially** 





# PLAY!





## Play is Essential



CLINICAL REPORT Guidance for the Clinician in Rendering Pediatric Care



DEDICATED TO THE HEALTH OF ALL CHILDREN

## The Power of Play: A Pediatric Role in Enhancing Development in Young Children

Kathy Hirsh-Pasek, PhD.d Roberta Michnick Golinkoff, PhD.e COMMITTEE ON PSYCHOSOCIAL ASPECTS OF CHILD AND FAMILY HEALTH, COUNCIL ON COMMUNICATIONS AND MEDIA



# Do You Play Enough? Science Says It's Critical to Your Health and Well-Being

BY **ADAM PIORE** ON 07/19/23 AT 5:00 AM EDT



Guidance for the Clinician in Rendering

#### CLINICAL REPORT

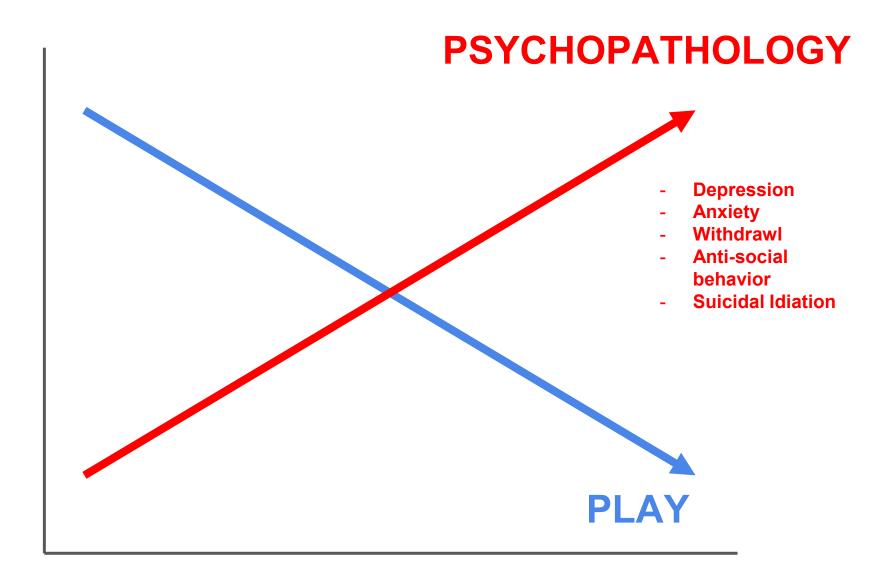
The Importance of Play in Promoting Healthy Child Development and **Maintaining Strong Parent-Child** Bonds

Kenneth R. Ginsburg, MD, MSEd, and the Committee on Communications and the Committee on Psychosocial Aspects of Child and Family Health

#### The New Hork Times

## Children's Museums Are Growing Intellectually and Emotionally

Institutions around the United States are offering more interactive learning to a broader age group, including practices that address mental health.



**TIME** 



## 4 Pillars

- I. CHILDHOOD IS UNIQUE
- II. CHILDHOOD IS IMPORTANT
- III. PLAY IS PIVOTAL TO CHILDHOOD
- IV. CHILDREN'S MUSEUMS ELEVATE PLAY



## THREE THINGS TO KNOW....

## <u>#1</u>

The primary audience is children between the ages of 0 and 10, **and** their caregivers.







## THREE THINGS TO KNOW....

## <u>#2</u>

The content can be flexible and ever-changing.







## THREE THINGS TO KNOW....

## **#3**

The facility serves the mission.









- FARM TO TABLE ROLE PLAY
- WATER GALLERY
- CLIMBER
- TODDLER PLAY ZONE
- ARTS ZONE
- SCIENCE TEST LAB
- STEM LAB
- DIGITAL ARTS
- CONSTRUCTION PLAY
- DANCE AND MUSIC



**Pulliam Family Trust** 

Doreen & Alistair MacDonald





# PLAY TODAY CHILDREN'S MUSEUM NORTHERN COLORADO







QUESTIONS?



# We want your feedback!

Help us plan for 2024:

- Topics
- Best days/times to gather
- Other suggestions for improvement!

# Introducing a new fund portal for fund holders!

\*Get your end-of-year grant requests in now!\*

Contact <u>DonorServices@NoCoFoundation.org</u> with any questions

