

COMMUNITY ISSUE BRIEFING

WELCOME

How Nonprofits Measure and
Communicate Outcomes and Impact

Wednesday, February 21



COMMUNITY FOUNDATION
OF NORTHERN COLORADO



Organizational History:

The Children's Speech and Reading Center (CSRC) started as a small, reduced-fee service speech-language therapy clinic in 1993 when Colorado State University closed its graduate speech-language / audiology program and university therapy clinic. We celebrated our 30th anniversary in 2023.





Organizational History:

Children's Speech & Reading Center (CSRC) is Northern Colorado's only 501(c)(3) speech-language and reading therapy provider. We provide free screening for any children who have a suspected speech-language or reading challenge, and our speech-language and reading therapy sessions are provided on a sliding scale fee structure that goes from full fee to zero dollars, so that no child is turned away that needs these therapy services.



Mission:

Our mission is to serve all children with affordable therapy for speech-language, early literacy, and reading challenges to build a foundation so that they may reach their full academic, social, and developmental potential.



Vision:

All children in Northern Colorado with speech-language, early literacy or reading challenges will be diagnosed, treated, and supported in developing the communication skills necessary to build a successful future.



2023:

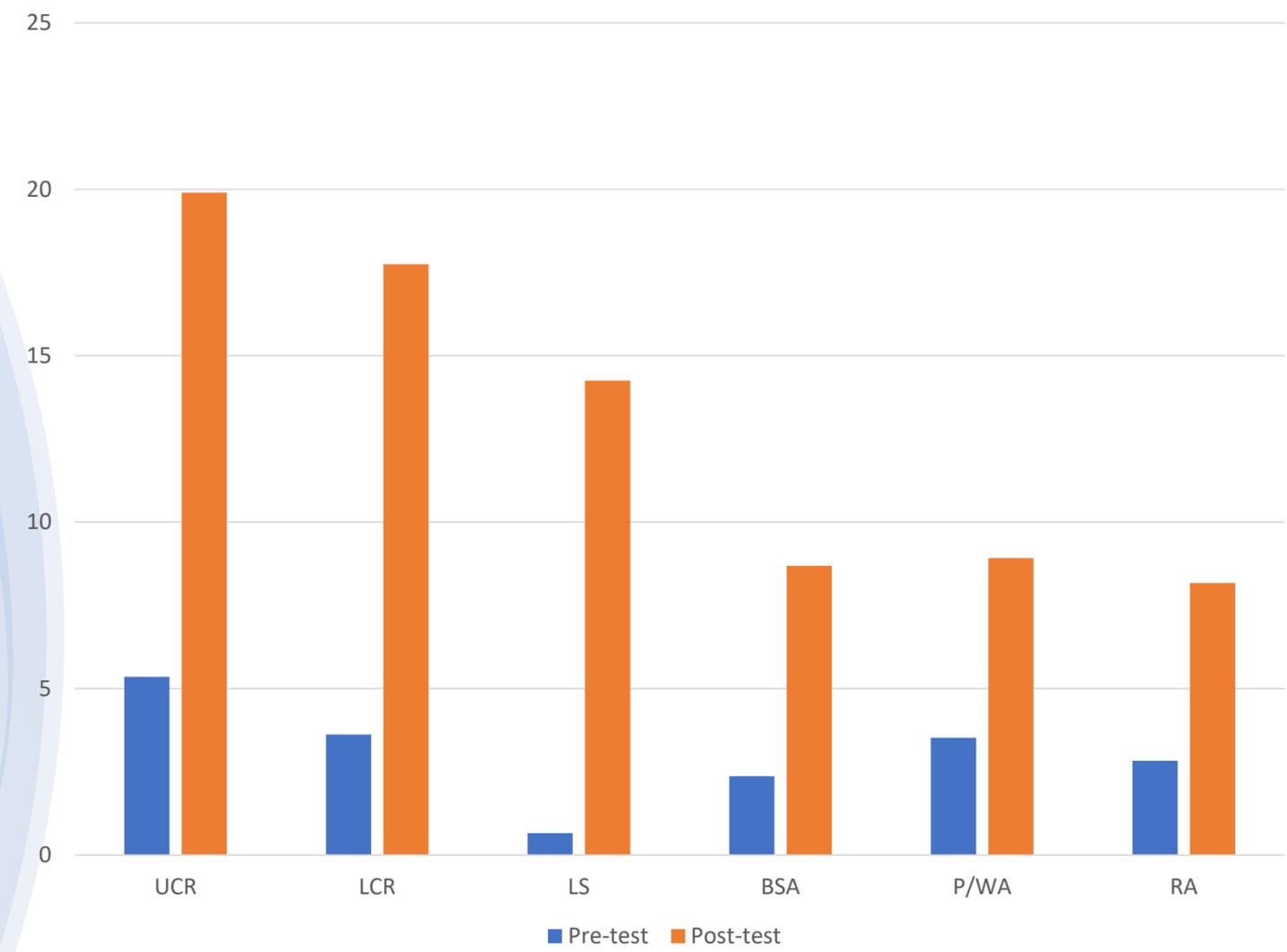
- 282 speech-language, reading and early literacy screens in-house (Fort Collins and Loveland offices), at multiple local preschools and other locations in Fort Collins and Loveland



2023:

- 147 children received free early literacy lessons, at the Teaching Tree Fort Collins, Teaching Tree Loveland, Thompson Valley Preschool, La Familia Family Center, Aztlan Recreation Center, and Colorado State University Early Childhood Center
- 631 early literacy lessons

The 2022-2023 Early Literacy co-hort :



UCR: Uppercase Recognition
BSA: Beginning Sound Awareness

LCR: Lowercase Recognition
P/WA: Print & Word Awareness

LS: Letter Sounds
RA: Rhyme Awareness



The 2022-2023 Early Literacy co-hort:

Post-testing indicated that

- 66% of the children met or exceeded the developmental range in at least four (4) of the key indicator areas
- 42% of the children met or exceeded the developmental range in all six (6) key indicator areas

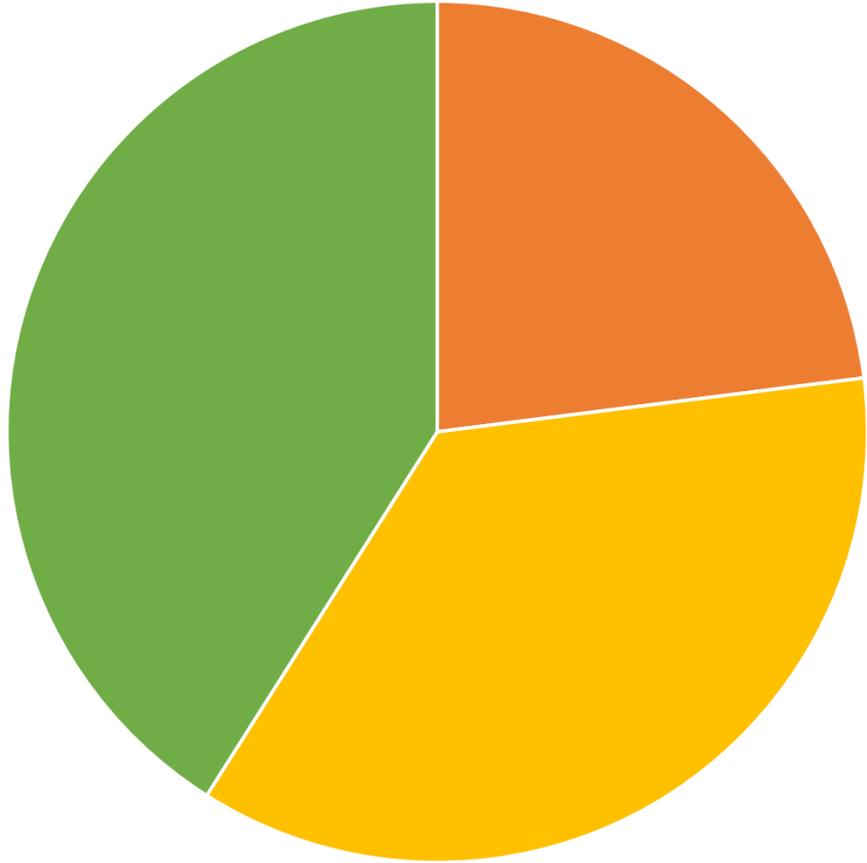


2023:

- 4,159 one-on-one speech-language and reading therapy sessions

In 2023, 161 children received therapy services at CSRC

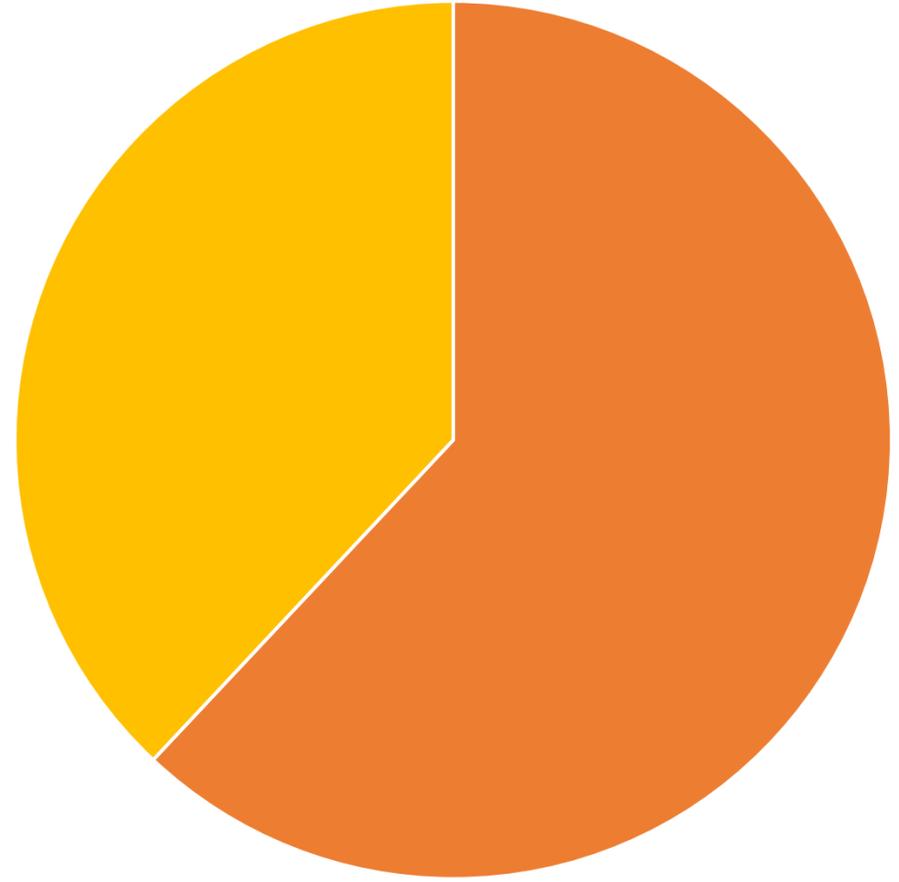
72% of these children received speech-language therapy



■ scholarship assistance ■ full fee ■ Medicaid

In 2023, 161 children received therapy services at CSRC

28% of these children received reading therapy



■ scholarship assistance ■ full fee



Without CSRC, and its ability to provide services on a sliding fee scale (scholarships), many children of low-income families would not be able to receive services they need.



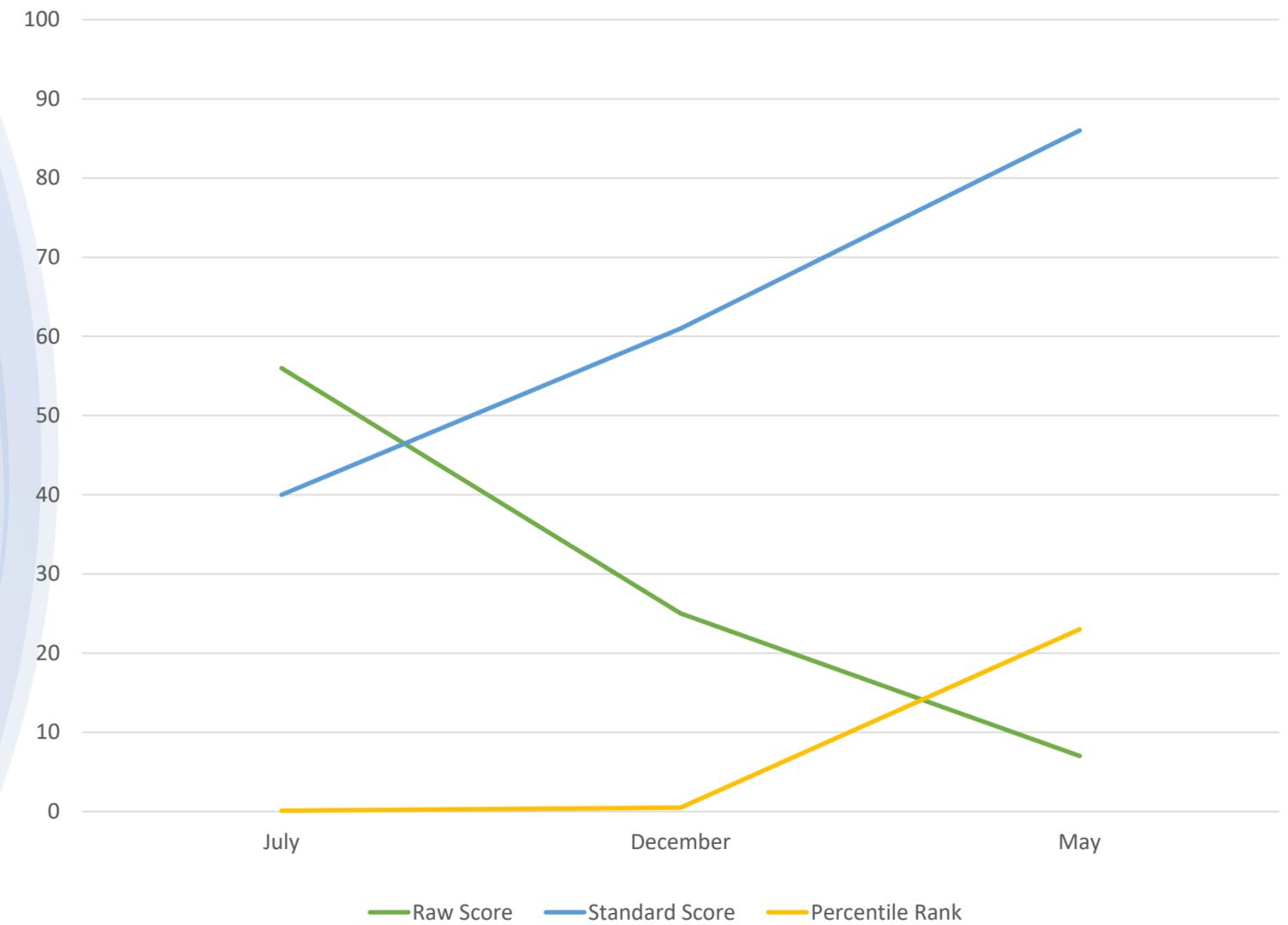
Annual Outcomes:

- CSRC tracks the *number* of clients that we serve each year
- CSRC cannot compare progress of individual clients because of their unique goals and challenges

Example: articulation client



Goldman-Fristoe Test of Articulation – Third Edition



"My daughter came in with unintelligible speech and she gave a speech at CSU in front of hundreds of adults and children in only a few years receiving services. Her future has been forever changed because of CSRC."

"I never thought I would hear my daughter read, let alone with voice, enthusiasm, and a deep level of connections with characters and books."

Testimonials:

"Being able to verbally communicate has improved T's confidence and allowed him to make lots of friends at school. He is now in 3rd grade and enjoys school much more than he used to. T is much more outgoing with other children and seems happier. His improved communication makes it easier to meet his physical and emotional needs at home and at school."

"As a single parent there was no way I was able to afford my copay on my insurance. CSRC has given my daughter years of scholarship money to help her severe needs. She has graduated from speech and an IEP in school!"



How donors and foundation support benefit CSRC:

- Scholarships for speech-language and/or reading therapy
- Updated technology & assessments
- Therapy materials
- Staff salaries / training



Volunteer Opportunities:

- **Participate on our Board of Directors** (6 meetings / year)
- Suggest fundraising event(s)
- Volunteer 2-hours at “Books in the Parks” during the summer

How Nonprofits Measure & Communicate Outcomes & Impact



40th ANNIVERSARY

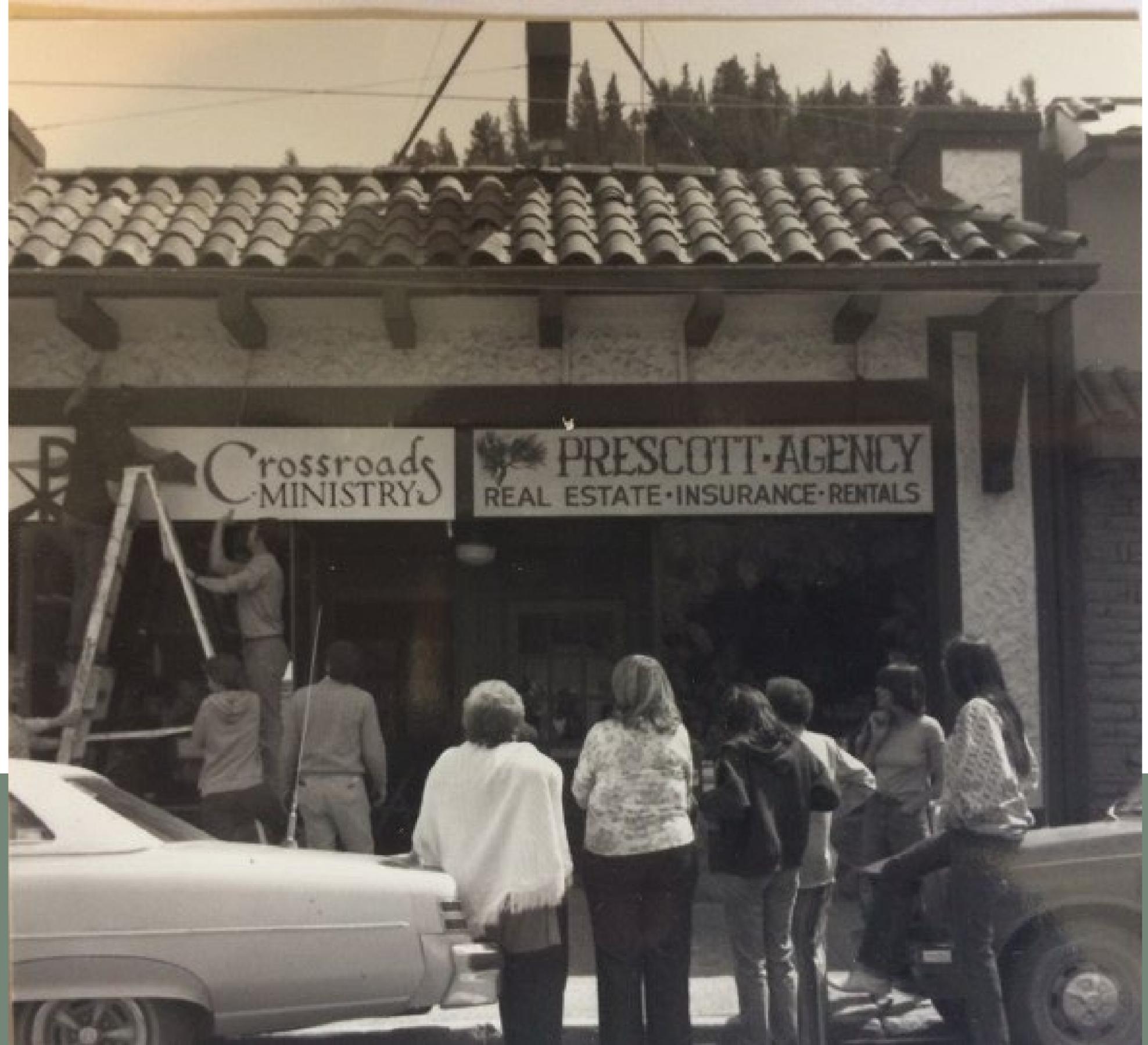
 Crossroads
MINISTRY
of Estes Park, Inc.

Fri., October 27
4pm–6pm
2022

“the Journey”

1753 Wildfire Road Estes Park, CO 80517

1984



FIRST HOME DOWNTOWN



2022

NEW HOME

CROSSROADS MINISTRY

Our mission is being fulfilled when we provide basic human services to Estes Valley residents in need.

TOGETHER WE ARE PARTNERING WITH OTHERS TO INCREASE WELL-BEING FOR ALL.



What is well-being?



Roundabouts



Wraparound Principles



Program Services

- Food services—The Market at Crossroads
- Home delivery of food boxes
- Meals on Wheels
- Temporary housing assistance
- Utility assistance
- Assistance with medical, vision, dental and prescription
- Limited transportation assistance





Add'l Services

- Vouchers for clothing, household goods, laundry and showers
- Personalized case management
- Junior Outreach in local schools
- Mental Health counseling services
- Money management coaching
- Career Navigators
- Resources for those experiencing homelessness



5 Conditions of Collective Impact





Partners

We work collaboratively to address our common challenges,
AND we're building bridges across people, organizations and communities.

- Energy Outreach Colorado
- Estes Chamber of Commerce
- Estes Park Bright Christmas
- Estes Park Housing Authority
- Estes Park Health
- Estes Nonprofit Network
- Estes Park Police Department
- Estes Park R-3 School District
- Estes Valley Community Center
- Estes Valley Fire Protection District
- Estes Valley Investment in Childhood Success
- Estes Valley Crisis Advocates
- Food Bank for Larimer County
- Fort Collins Rescue Mission
- Habitat for Humanity
- Harvest Farm



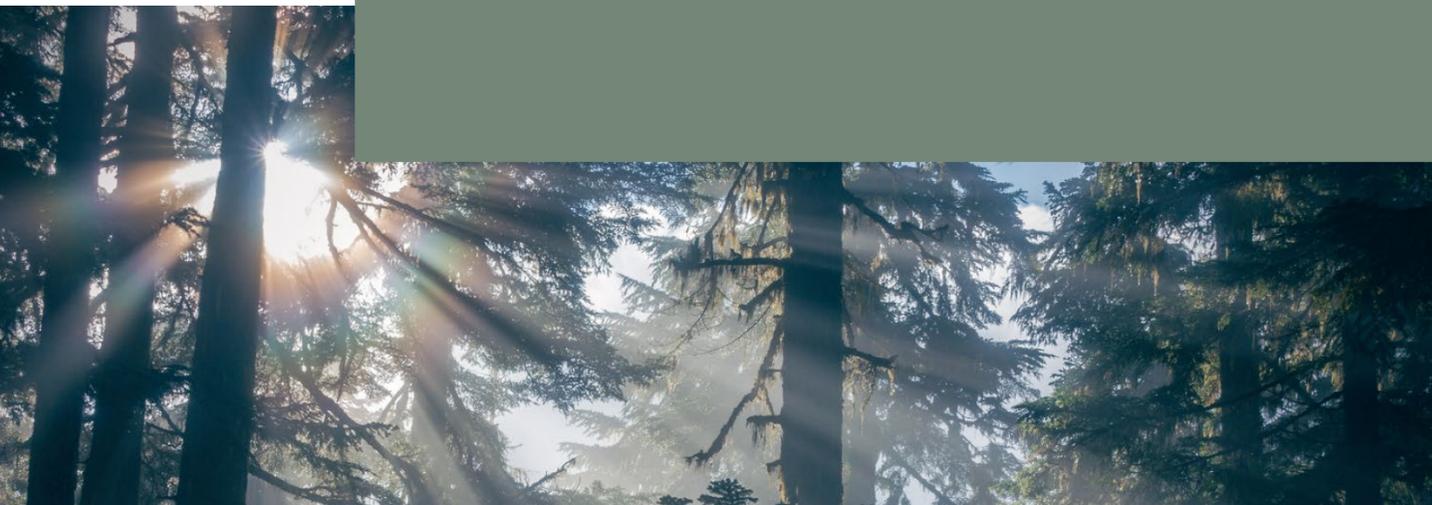
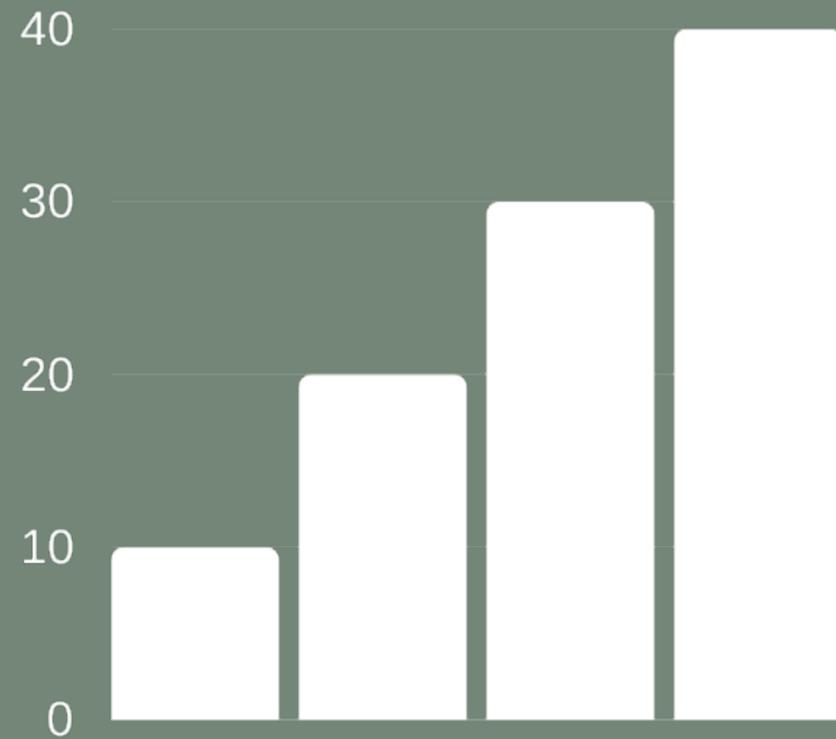
Partners

cont.

- Larimer County Behavioral Health Services
- Larimer County Office on Aging
- Larimer County Health & Human Services
- Larimer County Workforce Development
- LEAP—Low Income Energy Assistance Program
- North Colorado Health Alliance
- Northern Colorado Continuum of Care
- Red Cross
- Rocky Mountain Pharmacy
- SALUD Family Health Centers
- The Salvation Army
- Town of Estes Park
- United Way of Larimer County
- Village Thrift Shop

Outcomes

How do we measure
and communicate
results and impact?



Family Support

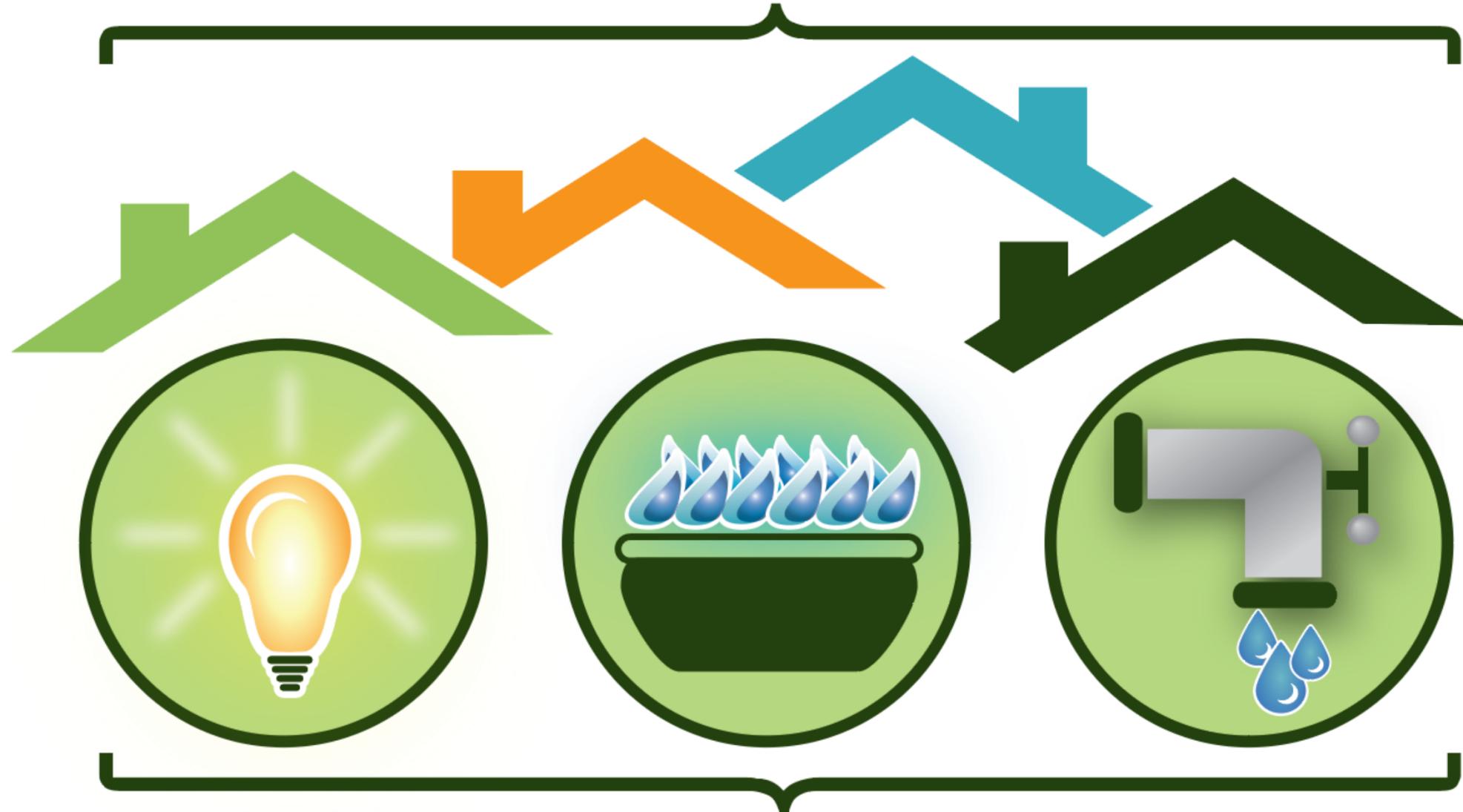


356 FAMILIES

comprising 767 unduplicated individuals
(518 adults and 249 children) in the Estes Valley,
received assistance from Crossroads.

Family Support

128 RENT & MORTGAGE PAYMENTS MADE
\$142,246



82 ELECTRIC, GAS, WATER utility bills paid
\$38,718

Hunger Prevention



12 PARTICIPANTS
in Community Food
Outreach Program.



150,142 POUNDS
of Food Distributed.

**Represents 50,147
bags of groceries.*

Hunger Prevention



4,136
MEALS
delivered through
Meals on Wheels
program.

Hunger Prevention

64 AVERAGE NUMBER
OF FOOD BAGS

provided for students each week
through Estes Pak Program.





Hunger Prevention

150 FOOD BOXES
distributed at Thanksgiving Blessing.

Serving New Families



Serving New Families



14
UKRAINIAN refugees
resettled in Estes Park.

Seasonal Needs

134 FAMILIES

(representing 286 children)

assisted through
a partnership with
Bright Christmas.



Seasonal Needs



163 CHILDREN
given backpacks full
of school supplies
through a partnership
with Bright Christmas.

Seasonal Needs

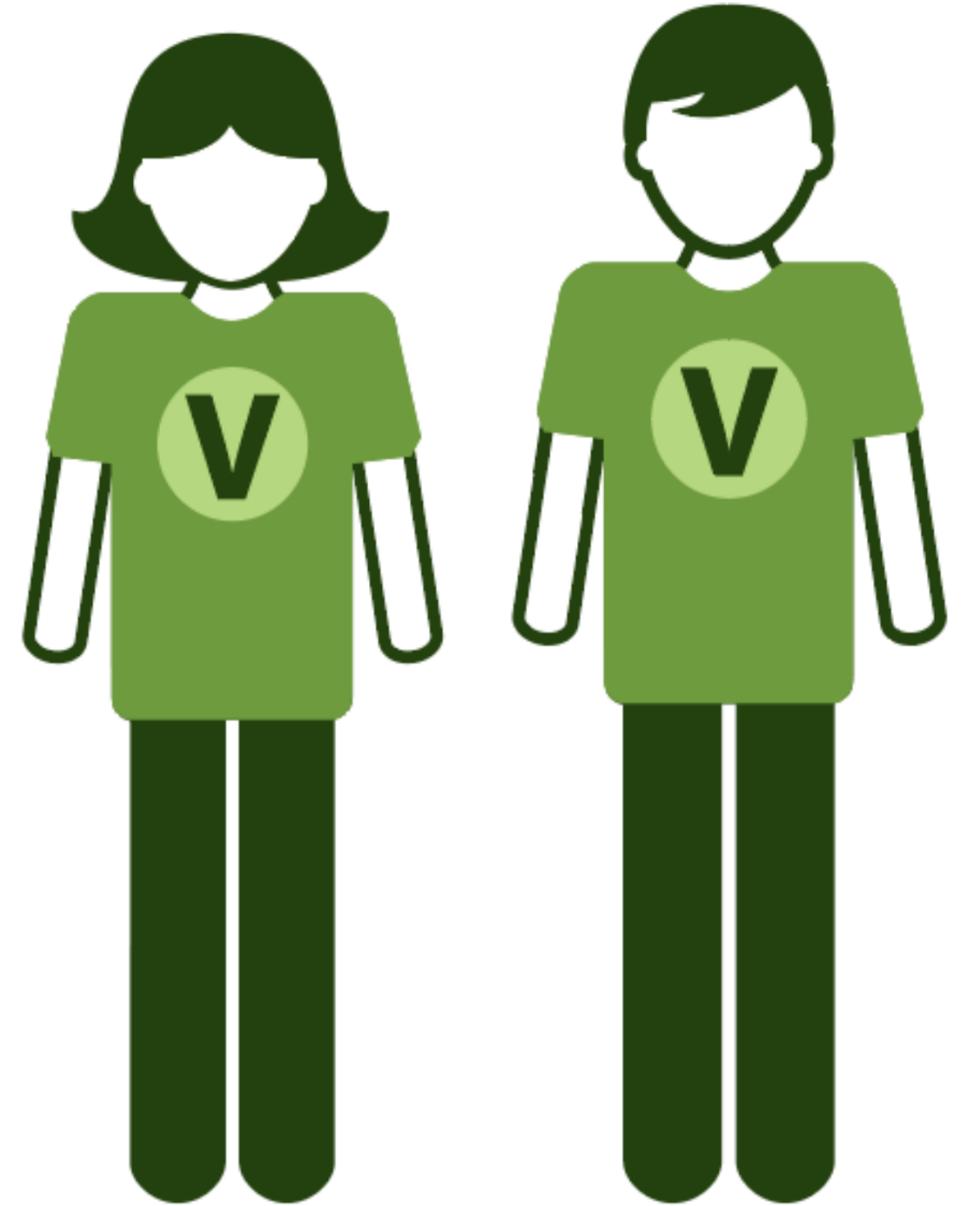
394

coats and winter gear given out through a partnership with Village Thrift Shop.



Volunteer Service

6,958 HOURS
served in 2023 valued
at **\$208,392.**





CRISIS

IMPROVING THE CONDITIONS OF
Housing • Income • Safety • Childcare • Food Access
Mental Health

VULNERABLE

IMPROVING ACCESS TO
Services • Legal Services • Parenting Skills
Substance Abuse Resources

STABLE

DEVELOPING
Career Resiliency • Education • Life Skills

**SELF-
SUFFICIENT**

ENHANCING/ADVOCATING FOR
Employment Stability • Physical Health
Support System • Transportation

DOMAINS

These critical domain areas (Power Domains) are continuously assessed to ensure that a family's circumstances do not revert to a crisis status.

Outcomes

- Are people progressing in their level of self-sufficiency?
- By what percentage in each of the 26 categories?
- What factors are contributing to their growth or decline?
- What wrap-around services are needed to supplement weak areas or would encourage growth?
- Are we helping break a generational cycle of poverty? How do we know if we're succeeding?
- Non-profits that provide basic necessities for life are faced with the possibility of enabling people.
- We never want to do for others what they can do for themselves.
- Are we "Growing Capacity and Reducing Dependency"?





ESTES PARK Trail Gazette

Real life stories
of community
transformation

"Love others as well as you love yourself."
MARK 12:31



**Crossroads
MINISTRY
of Estes Park**

**IMPACT
Report
2023**

www.CrossroadsEP.org

**Crossroads
MINISTRY
of Estes Park** *insights*

DECEMBER 2023 P.O. Box 3616 • 1753 Wildfire Road • Estes Park, CO 80517 • 970.577.0610

It's that time of year
REMEMBER
ColoradoGivesDay.org
Dec. 5th, 2023

**DOUBLE
YOUR
DONATION
\$25,000**
Matching funds
available
thru 12.31.23

**COLORADO
GIVESDAY**
Presented by 1-BANK

We never turn anyone away



BRIAN SCHAFER
Executive Director

In the Estes Valley, there are people struggling to sustain housing, medical care, reliable transportation, childcare, and most importantly a sufficient amount of food to feed their family. At Crossroads, we are doing all that we can to help take care of the most pressing needs, and will do as much as we possibly can to ensure we never turn anyone away. Would you be able to help carry a portion of the load by partnering with us?

Your financial gift can make a difference by providing food to feed our neighbors and keep them securely housed throughout the winter. I know you have options of where to give, so we would be honored if you decided to give to us. We have a \$25,000 matching fund available until 12.31.23, so now is a great time to maximize your giving.

What your Gift can do?

Legacy Living involves passing forward resources to sustain the work of Crossroads Ministry for the next generation

- \$50 can provide transportation costs for a Dad to get back and forth to his job
- \$100 can provide groceries for one week to feed a young family with children
- \$300 can provide 50 nutritious meals to participants in our Meals on Wheels program
- \$500 can provide 80 backpacks filled with food to feed students over the weekend
- \$750 can provide a job seeker with a mentor, equipment and job readiness training to secure the best job possible
- \$1,000 can provide rent and utility assistance to ensure our neighbors stay housed

**YOU CAN MAKE A
legacy
gift**

**Crossroads
MINISTRY
of Estes Park, Inc.**

- You don't have to have extraordinary wealth to make a planned gift. Even a small amount can have a **big impact** over time.
- Some people think they must choose between leaving a gift to their family or charity. **You can do both!** Many planned gifts actually save your family money.
- **It's Easy.** A simple designation can bring incredible support to Crossroads Ministry of Estes Park.

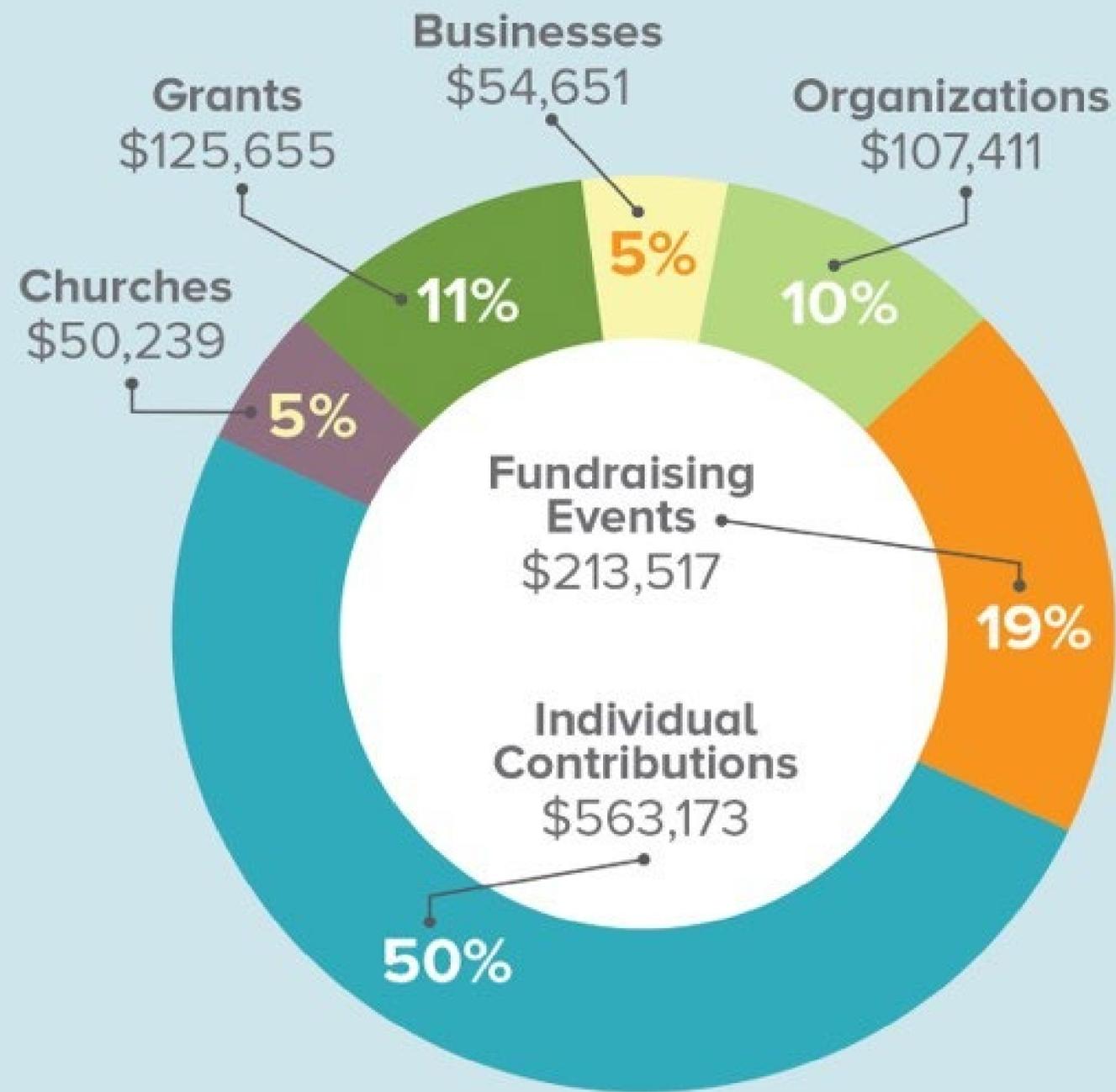


Philanthropy Opportunities

Grant Funders

- Bank of Estes Park
- Community Foundation of Northern Colorado
- El Pomar Foundation
- Energy Outreach Colorado
- Estes Park Board of Realtors
- Estes Park Rotary Foundation
- Estes Valley Sunrise Rotary
- Larimer County Behavioral Health
- Larimer County Office on Aging
- Quota Club
- The Colorado Health Foundation
- The Salvation Army
- Town of Estes Park
- United Way of Larimer County

CASH INCOME



Total Cash Income	\$ 1,114,646
In-Kind Donations	\$ 278,284
TOTAL	\$ 1,392,930



NEIGHBORS *in* **NEED**



Challenge

DOUBLE your
DONATION

\$50,000

MATCHING GRANT

available during APRIL and MAY

The Premier fundraising event of the Estes Valley

DUNRAVEN
presents

2023
Vintage
SUNDAY

FOOD
WINE TASTING &
LIVE AUCTION

October 29, 2023

begins at
4:00PM

A
CROSSROADS
BENEFIT

Tickets available online

crossroadsep.org

DUNRAVEN
at the Estes Park Resort
1700 Colorado Peaks Drive



Crossroads MINISTRY of Estes Park

Connecting Resources to meet Needs
through a Network of Caring Neighbors






Respite
Care™

Embracing Extraordinary Kids and Their Families

Kristi Briles, Executive Director

respitcareinc.org

@respitcareinc

About Us

Mission

Respite Care, Inc. is a nonprofit organization in Northern Colorado that provides short term, quality care for children with developmental disabilities, giving respite to their families, and enhancing the quality of life for the entire family.

Philosophy

We believe that a child with a disability is a child first and that his or her challenges are secondary. With this mission and philosophy in mind, Respite Care strives to create an interactive, stimulating, and safe environment that addresses the physical, emotional, social, and mental needs of each individual child.



Programs at Respite Care



01

Specialized Care

- Medications Management
- G-Tube Feedings
- Seizure Management
- Exceptional Child Care Staffing Ratios 3:1

02

Licensed Early Childhood & School Aged Program

- Serving Ages 6 Weeks Old - 18 Years Old
- Pebbles, Rocks, Boulders

03

Flexible Scheduling

- Overnight Care
- Before/After School Care
- Weekend Care

04

Special Programming

- Day Camp - 8 Weeks
- Wilderness Camp
- Horse Camp

05

Enrichment Opportunities

- Field Trips, Visitors, Therapy Dogs, Music Therapy, Dance, Art, and More

Overview of Our Service



Families Served

- We served 144 families/children in 2023
- Began serving Weld families in 2023
 - 12% of our hours
 - 16 kids
- 49% Increase in number of kids served between 2022-present
- Families pay for care on a sliding fee scale based on income to make child care accessible.
 - \$3.50/hour - \$13.00/hour
 - Over half of the families we serve are low income.
- 14% of the kids we serve have been through the foster care system.

Volunteers

- 850 volunteers as young as 12 years old with a parent or 14 without a parent
- Collaborations with FRCC, AIMS, UNC, CSU, and more



Partnerships

- Hearts & Horses
- Colorado Youth Outdoors
- Foothills Gateway
 - Respitality provides quarterly events that include 4 hours of free childcare for kids with disabilities and their siblings.





Parent Surveys

Parents provide feedback on the following:

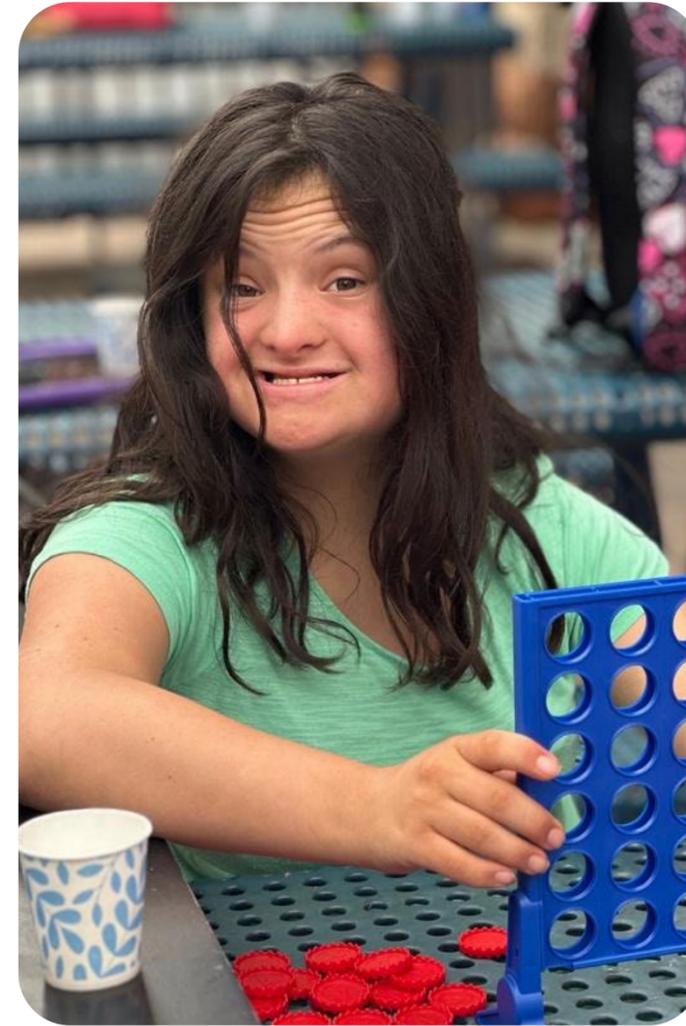
- Stress Level Reduction
- Time Freedom
 - Allows Families to Work/Attend School/Etc
 - Spending time with their other children
- If their child enjoys attending Respite Care
- If Respite Care helps their child meet goals
- How we can improve the physical space

Hours

- Volunteer hours
- Child hours
- Staff hours

Intakes

- New family/kiddo intakes



Staff Evaluations

- Give staff an opportunity to share feedback on how Respite Care can improve.
- Encouraged to fill out yearly survey

Measuring Outcomes

How and what we measure is different than typical centers due to the population we serve.

How Do We Communicate Outcomes?



Impact Report

Yearly Impact Report shares an inside look at Respite Care's survey results, financial status, programming, and more.



Monthly Newsletters

Families, staff, donors, and community supporters are sent monthly newsletters with any updates, changes, and news at Respite Care.



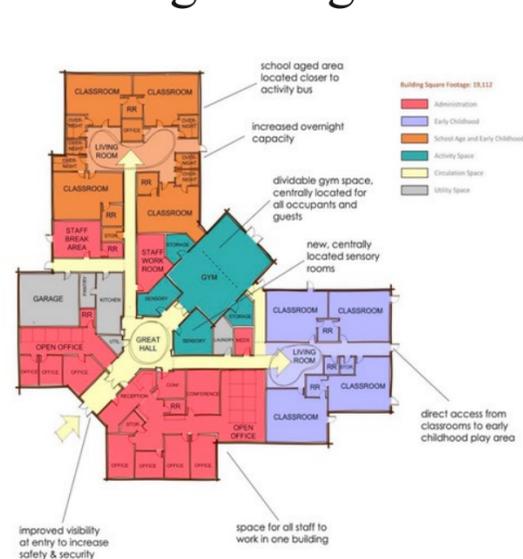
Internal Changes

Respite Care reviews survey responses and feedback received to implement changes internally to improve processes and the experiences for our families.

Capital Campaign

We are expanding!

Our current building capacity allows for 65 children at one time and we currently have 170 children enrolled with that number growing each month.

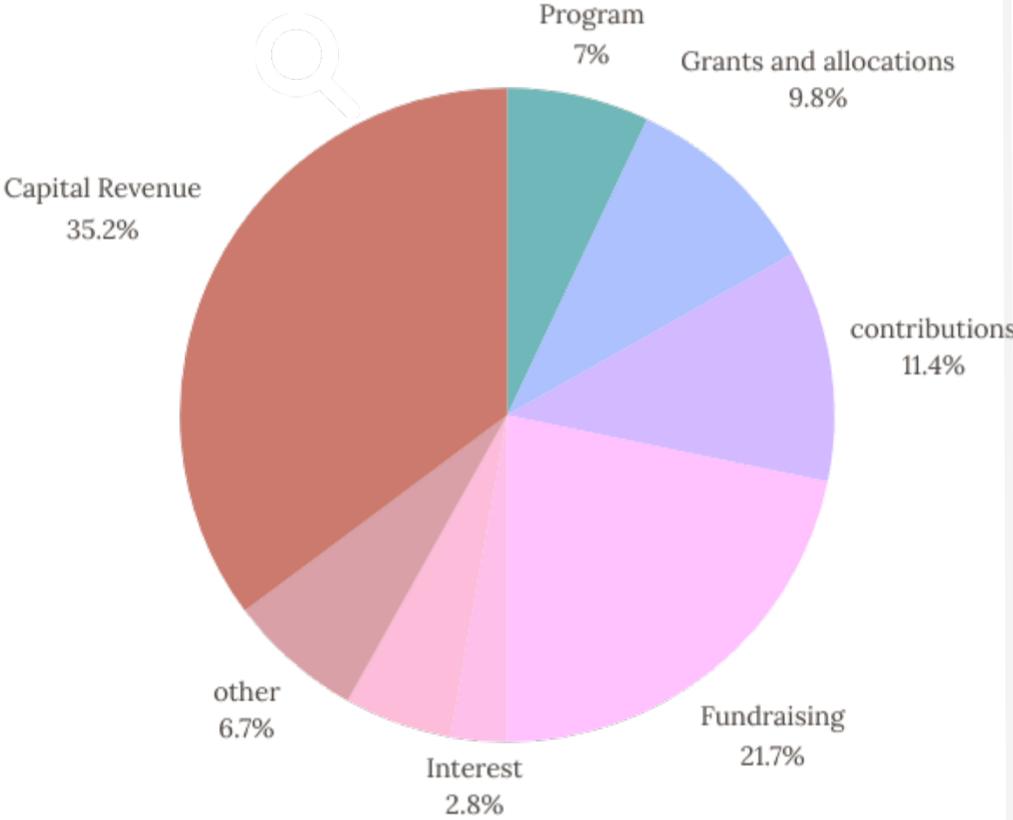


COMPLETE



Our Finances

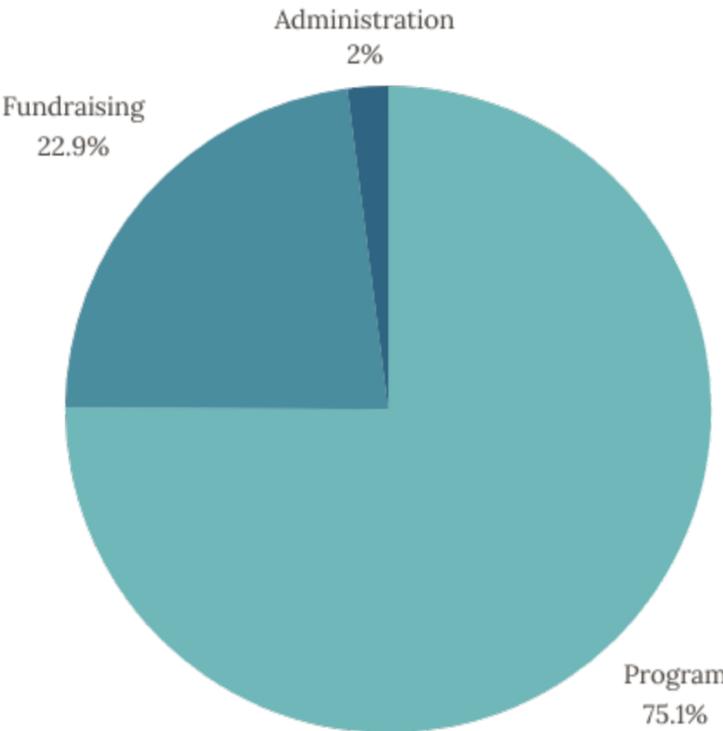
2022-2023



REVENUE

Operating \$2,669,018

Capital \$1,450,000



OPERATING EXPENSES

Total \$2,468,616

Respite Care is a qualifying agency for the Colorado Child Care Contribution Tax Credit. Taxpayers who make a monetary contribution to a qualifying agency in Colorado may claim an income tax credit of 50% of the total contribution.



THANK YOU

Follow Us On Social Media
@respitecareinc

COMMUNITY ISSUE BRIEFING

NEXT BRIEFING

TOPIC TBD

Thursday, April 18



COMMUNITY FOUNDATION
OF NORTHERN COLORADO

